**Target Company/ Organization Strategic Plan**

In the propose project “Smart Stick Obstacle Detection”. We, the student of Southern Leyte State University of Tomas Oppus will do the following;

1. Assessment

* Conduct a thorough needs assessment by involving visually impaired individuals and relevant stakeholders to understand their specific requirements, challenges, and expectations.

1. Research and Development

* Explore existing technologies and solutions for obstacle detection and navigation.
* Develop or adapt a smart stick prototype with sensors and technology that can detect obstacles, provide feedback to the user, and adapt to different environments.

1. User Centered Design

* Ensure the design of the smart stick is user-friendly and accessible, with input from visually impaired individuals.
* Consider factors like ergonomics, weight, and ease of use.

1. Safety and Reliability

* Ensure that the smart stick complies with accessibility standards and regulations to make it accessible to all users.

1. Data Collection & Analysis

* Gather data on the usage and effectiveness of the smart sticks to make ongoing improvements.